

# FULL PAGE FALSE COVER SPECS

## FRONT SIDE

Trim: W: 7.625" x H: 10.5"

Bleed: W: 7.875" x H: 10.75"

Safe Area: W: 7.125" x H: 10"

Choose one of the three color options to compliment your brand and artwork.

- Option 1: 
- Option 2: 
- Option 3: 

## REQUIREMENTS

- Client logo (bottom left)
- "ADVERTISEMENT" text position (top center)

**Color:** black or white

**Font:** Helvetica Neue; 9 pt

If you do not have InDesign to utilize the working template file, our cover elements shown will be added to your submitted artwork on. Please specify a logo color option if you have a preference.

## BACK SIDE

Trim: W: 7.625" x H: 10.5"

Bleed: W: 7.875" x H: 10.75"

Safe Area: W: 7.125" x H: 10"

- No requirements for artwork

Please download the full page false cover template at [https://produceprocessing.media/wp-content/uploads/2021/08/PRO\\_FalseCover\\_Template\\_FullPage.zip](https://produceprocessing.media/wp-content/uploads/2021/08/PRO_FalseCover_Template_FullPage.zip)

## Questions?

Contact Kim Meyers at [kmeyers@greatamericanpublish.com](mailto:kmeyers@greatamericanpublish.com) or 616-520-2137

